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RESTAURANT
LOSS PREVENTION & SECURITY
ASSOCIATION

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RLPSA Announces Emmitt Smith to be Keynote Speaker for 2018 Annual Conference in Dallas, TX

NASHVILLE, November 14, 2017 – The Restaurant Loss Prevention & Security Association (RLPSA) is proud to announce that Pro Football Hall of Fame Running Back Emmitt Smith will be the keynote speaker for the organization's 39th annual conference. Emmitt is the National Football League's all-time leading rusher, a three-time Super Bowl champion, and a member of the 2010 class of the Pro Football Hall of Fame. But RLPSA is highlighting Smith for reasons beyond his stellar career in football.

"Emmitt Smith is a highly-successful business person with a wide variety of ventures under Emmitt Smith Enterprises, including ESmith Legacy, EJSmith Construction, Emmitt Smith Brand Marketing, and the company's philanthropic arm, Pat & Emmitt Smith Charities," said Rocco Prate, Board President of RLPSA. "We want this year's attendees to experience the unique perspective of this highly motivational, entrepreneurial powerhouse."

The RLPSA conference is the only event dedicated to the restaurant industry that focuses squarely on loss prevention and safety. With more than 300 attendees typically in attendance, 2018 is projected to be the largest conference to date.

"We're very excited about the incredibly high level of thought leadership that we're putting together for 2018," continued Prate. "Emmitt Smith is just the beginning. Stay tuned for our entire roster of speakers that will be announced in the coming weeks."

The 39th annual RLPSA conference will be held from August 5 - 8, 2018 in Dallas, Texas at the Hyatt Regency downtown.

For more information and media inquiries, please contact:

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About RLPSA

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The Restaurant Loss Prevention & Security Association (RLPSA) is the nation's only trade association dedicated to loss prevention, security, and risk management professionals in the restaurant industry. As a member-run organization, the mission of RLPSA is to provide a conduit for knowledge on the hottest industry trends, and to connect a network of peers who understand the unique challenges of the job and collaborate to drive the next generation of solutions.

Join today at: <http://rlpsa.com/join-us/>

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