



# 2025 Annual Meeting Sponsorship Prospectus

March 22-24, 2026

Dallas, Allen, Texas



46th Annual RLPSA Annual  
Conference March 22 - 24, 2026  
Dallas, Allen, TX



## *Secure Your Exhibit Space Today!*



### **Exhibiting is Efficient, Effective, and Essential to to Your Success**

With a booth at the 46th RLPSA Annual Conference you will reach decision makers from companies of all sizes and major brands. This is your opportunity to showcase your products, services and technology, boost your ROI through sponsorship opportunities, and gain access to hundreds of buyers on the show floor during special events and programs.

### **Mark your calendars to join us March 22-24, 2026, in Dallas, Allen, TX.**

95% of all restaurant attendees recommend or make the final decision for purchasing  
82% of our audience are involved in Loss Prevention  
75% of our attendees identify Security as one of their job functions  
55% of our audience say they are now involved in Safety planning as part of their job  
33% of attendees include Risk Management as part of their job function

Contact our Exhibit Sales Team Today!  
[info@rlpsa.org](mailto:info@rlpsa.org)

# 2025 RLPSA Annual Conference Sponsorship Tiers



## **“The Cornerstone” - PREMIER SPONSOR**

**Two Available**

**Investment: \$25,000**

- Choose one:
  - **Sunday Night Welcome Reception** – Logo placement on event signage and website
  - **Sunday Night Board Dinner** – opportunity includes three invitations and branded signage. Dinner immediately follows the Sunday Night Welcome Reception
- Opportunity to participate in educational panels and workshops as determined by the RLPSA Planning Committee - introduction of keynote speaker(s), session moderator, panelist
- Recognition in opening and closing remarks
- Logo on event signage, digital promotions, and onsite materials to include available marquees
- Recognized as a Premier Sponsor on program session walk-in slides
- One dedicated email distributed to attendees recognizing your company as a Premier Sponsor
- Logo will be prominently displayed on the RLPSA website for a minimum of six months post annual meeting recognizing your company as a Premier Sponsor
- Custom email to RLPSA membership for a one-time distribution – with Executive Office approval of content
- (1) 10x10 Exhibit Space to include one skirted table and two chairs
- (3) Company representative registrations to staff booth
- Premier booth placement
- (1) post-event attendee list (name, company, title)

## **“The Shield” - SIGNATURE SPONSOR**

**Two Available**

**Investment: \$15,000**

- Tuesday Night Networking Event Sponsorship
- Signature Drink at the Bar
- Two dedicated emails highlighting the event recognizing your company as a Signature Sponsor
- Event and sponsors will be recognized on program session walk-in slides Branded Signage
- (1) 10x10 Exhibit Space to include one skirted table and two chairs
- (2) Company representative registrations to staff booth
- Preferred booth/table placement
- Recognized in opening and closing remarks
- Inclusion in social media campaigns and conference related communications
- (1) post-event attendee list (name, company, title)

# 2025 RLPSA Annual Conference Sponsorship Tiers

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## **"The Secure Link" - SUPPORTING SPONSOR**

### **EXHIBITOR-ONLY OPTIONS**

**One Available**

**Investment: \$6,500**

- Monday Night Event "Badge, Booths & Brews" Exhibit Floor Happy Hour
- Logo placement on event signage and website
- Recognition in agenda and pre-event emails
- One dedicated email highlighting the event recognizing your company as a Signature Sponsor
- Event and sponsors will be recognized on program session walk-in slides Branded Signage
- Inclusion in social media campaigns and conference related email communications
- (1) post-event attendee list (name, company, title)

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## **RLPSA Member HQ Sponsorship (HQ)**

**One Available**

**Investment: \$7,500**

- Celebrate with a champagne toast for up to 50 attendees Tuesday afternoon
- Recognized on email and social media communications
- Exclusive recognition on communications related to the HQ
- Branded Signage outside of the HQ
- Prominent visibility in a high-traffic area outside the Exhibit Hall, directly across from registration

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## **Company-Named Wi-Fi Access Password**

**One Available**

**Investment: \$6,000**

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## **RLPSA Branded Lanyards\***

**One Available**

**Investment: \$4,000**

*\*Branded lanyards distributed by other companies are strictly prohibited at the RLPSA Annual Conference*



# À la carte Opportunities (Available to any tier sponsor & exhibitor)

## Networking Breaks

### Four Available

**Investment:** Exhibitor \$2,000/non-exhibitor \$4,000

- Branded Signage
- One Push Notification prior to Break recognizing your company as the sponsor

## Better than Last Year's Breakfast

### Four Available

**Investment:** Exhibitor \$2,500/non-exhibitor \$4,500

- Branded Signage near each break station
- One Push Notification recognizing your company as the sponsor of the attendee "Better than Last Year's Breakfast"

## RLPSA CONNECT Workshops

*CONNECT is a one-day regional event hosted by RLPSA Restaurant Members. Companies across the U.S. The agenda includes sponsor introductions, member/sponsor driven discussion.*

- (3) THREE CONNECT events: \$7,500
- (3) CONNECT events: \$7,000 in conjunction with an exhibit or sponsorship package
- (1) CONNECT event: \$3,000
- Single, Exclusive CONNECT Event Sponsorship
- Sponsored and hosted solely by your company: \$15,000



# RLPSA Exhibitor Rules & Regulations



## 1. Definitions

For this Agreement "Exhibitor" shall refer to any participant who is staffing or taking part in an Exhibit Space or a Meeting Room. Except where otherwise noted, the terms "Exhibits" and "Exhibit Space" will also refer to all Meeting Space or combination Exhibit Space and Meeting Space.

## 2. Attendance

Each individual staffing the Exhibit Space must register and pay the Exhibitor Registration Fee. This fee provides access to all Annual Conference functions.

## 3. Assignment of Exhibit and Meeting Space

RLPSA will assign exhibit and meeting space based upon a combination of factors: sponsorship level and date of application receipt. An application to participate is not counted as received until the registration and booth fees have been paid. No booths or rooms will be assigned or reserved without payment.

## 4. Exhibit Space (For further details, please see Guidelines)

All Exhibit fees must be paid in full by December 12, 2025. The Exhibit Space Fee as stated on the front of this Agreement includes the following provisions:

- ü 10' d x 10' w booth space
- ü 8'high backwall and 3'side drape
- ü 6X30" skirted table
- ü Company identification sign (7" x 44")
- ü 1 wastebasket
- ü Listing in the Show Guide or App (if applicable)
- ü 2 plastic chairs

## 5. Furnishings and Service

Costs for electrical needs, furniture and any additional items ARE NOT included in the Exhibitor or Meeting Space fees and must be prearranged by the Exhibitor. These items include A/V, electric, internet and phone lines. To obtain these additional services, please contact the official show decorator.

## 6. Payments and Provisions in Case of Default

If any Exhibitor fails to pay any sum required by the Exhibitor Contract and the Exhibitor Registration or fails to observe or abide by these rules and regulations, RLPSA reserves the right to terminate this contract immediately without refunding any monies previously paid by the exhibitor.

## 7. Set Up and Removal of Exhibits and Meeting Rooms

The exhibitor setup begins on Sunday, March 22, 2026, from noon to 4:00pm, set-up continues from 6:00am- 7:00am Monday, March 23, 2026. All booths must be set no later than 7:00 A.M. on Monday, March 23, 2026. Exhibits must remain completely intact until 3:15 pm on Tuesday, March 24, 2026, and must be fully removed from the exhibit hall by Tuesday, March 24, 2026, at 6:00pm. If exhibits have not been removed by that time, RLPSA reserves the right to have all items removed at the expense of the exhibitor. If exhibitors or sponsors tear down prior to the listed time, the exhibitor incurs an additional fee equal to their booth payment.

## 8. Character of Displays

RLPSA reserves the right to prohibit an exhibitor from conducting and maintaining an Exhibit/Meeting Room if, in the judgment of RLPSA, said exhibitors' or exhibitors' proposed exhibits, shall in any respect be deemed unsuitable. This prohibition relates to persons, conduct, articles of merchandise, printed matter, souvenirs, catalogs, or any other materials, without limitation, which affect the character of the event.

## 9. Subletting Exhibit Space and Other Prohibited Uses

Exhibitors are prohibited from assigning or subletting Exhibits or any registration badges, or any part thereof allotted to them. Exhibitors shall not exhibit, or permit to be exhibited in their display area, any merchandise or advertising materials which are not related to their own regular products.

## 10. Exhibit Security

RLPSA will provide security during the exhibit hall hours. However, exhibitors are ultimately responsible for obtaining insurance protecting their property while on the premises and/or in storage at the hotel. RLPSA shall not be responsible for theft, loss or injury to exhibitor's property in the hotel or exposition premises. Exhibitors are advised to take individual precautionary measures such as securing portable articles of value and removing such articles to a place of safekeeping after exhibit hours.

## 11. Insurance and Liability

It is agreed that the RLPSA, its directors, and its employees, and Marriott Dallas Allen Texas Hotel, shall not be liable to the exhibitor for any loss, damage, or injury to exhibitor's property, either personal or contained within the exhibit, for injuries to exhibitor's employees, agents, no matter how sustained, from fire, theft, accident, or other causes. Exhibitors agree to indemnify and hold harmless the Restaurant Loss Prevention & Security Association and Marriott Dallas Allen Texas Hotel all claims arising out of, or connected with, Exhibitor's participation in this Conference. Exhibitors or their agents may not allow any article to be brought into the exhibit hall, or any act on or about the exhibit premises, which will invalidate the insurance or increase the premium on the insurance maintained by the Restaurant Loss Prevention & Security Association, Marriott Dallas Allen Texas Hotel, or other exhibitors. Exhibitors shall not permit signs, merchandise, equipment, carpet, supplies, or any part of the exhibit booth, or other articles to be affixed, nailed, screwed, or otherwise attached to the doors, floors, walls, etc., in such a manner as to deface, damage, or destroy property. These restrictions are a condition of all space leases and subject the exhibitor to liability for damages resulting from such violations.

## 12. Prohibition of Sale of Products for Show Delivery

The selling of products for delivery at the RLPSA's Annual Conference and Exposition is strictly prohibited. The Restaurant Loss Prevention & Security Association provides display space for product and service exhibitions and demonstrations based on their commercial value and not for the purpose of cash sales on the exhibit floor.

## 13. Use of Exhibit Space (Promotions, Contests, Give-a-Ways, etc.)

Distribution of promotional materials by exhibitors to advertise, promote sales, and operate the exhibit must be confined to the contracted space occupied by the exhibit. A solicitation in person or by any sound producing process above the ordinary speaking tone of voice is prohibited. Under no circumstance will exhibitor personnel, models, hostesses, etc., be permitted to engage in promotional efforts outside the confines of their exhibit booth space. NOTE: All promotional giveaways need to be approved by RLPSA.

## 14. Amendments and Enforcement

The Restaurant Loss Prevention & Security Association shall have the sole authority and exclusive right to interpret, amend, and enforce these contract conditions, rules, and regulations. Written notice of any amendments or interpretations shall be provided to all confirmed exhibitors. Each Exhibitor for himself/herself, his/her agent and employee hereby agrees to abide by the contract conditions, rules, and regulations set forth herein, or by any subsequent amendments or interpretations. RLPSA reserves the right to enforce compliance with these contract conditions, rules and regulations.

## 15. Licensing

Exhibitor shall be responsible for securing all necessary licenses or consents for a) any performances, displays, or other uses of copyrighted works (including, but not limited to, music) or patented inventions, and b) any use of any name, likeness, signature, voice or other impressions, or other intellectual property owned by any third party used, directly or indirectly, by the exhibitor. The exhibitor hereby agrees to indemnify, defend and hold RLPSA harmless from and against any claim of liability and any resulting loss, cost or damage (including cost of lawsuit and attorneys' fees) for failure to obtain these licenses or consent and/or for infringements or other violations of the property rights or the rights of privacy or publicity of any third party.

## 16. Americans with Disabilities Act (ADA)

Exhibitors shall be responsible for making their exhibits accessible to persons with disabilities as required by the Americans with Disabilities Act and shall hold RLPSA harmless from any consequences of exhibiting companies' failure in this regard.

## 17. RLPSA Policy on Meetings and Private Functions

Vendor sponsored meetings, functions or events that are held during the official dates of the RLPSA's Annual Conference and Exposition are prohibited. This is to ensure that other activities do not compete with or detract from the Annual Conference and Exposition.

## 18. Cancellation of Exhibit Space and Refund Policy

RLPSA will refund the full Exhibit Space fee, which is less than 50% of the amount due at the date of cancellation, for cancellations received in writing before December 12, 2025. There will be no refunds for Exhibit Space beginning December 12, 2025.

## 19. Exhibitors Badge Policy

Exhibitors are permitted to purchase 1 additional badge. The additional badge can only be purchased for employees of the purchasing Exhibitor Company. Any company found to be in violation of this provision will be removed from the show flow, lose the opportunity to exhibit at RLPSA, and forfeit all monies paid. 20) Exhibits Coordinator



## Let's Partner!

RLPSA sponsorships offer more than just visibility — they foster community, build credibility, and create meaningful relationships within the restaurant safety and security industry.

To check availability, reserve your sponsorship package, or explore Platinum-level opportunities — including educational track sponsorships, expanded marketing, and enhanced signage options — please contact us at [info@rlpsa.org](mailto:info@rlpsa.org).

