



2026 Annual Meeting Sponsorship Prospectus

March 22-24, 2026

Dallas, Allen, Texas

46th Annual RLPSA Annual
Conference March 22 - 24, 2026
Dallas, Allen, TX



Secure Your Exhibit Space Today!



Exhibiting is Efficient, Effective, and Essential to to Your Success

With a booth at the 46th RLPSA Annual Conference you will reach decision makers from companies of all sizes and major brands. This is your opportunity to showcase your products, services and technology, boost your ROI through sponsorship opportunities, and gain access to hundreds of buyers on the show floor during special events and programs.

Mark your calendars to join us March 22-24, 2026, in Dallas, Allen, TX.

95% of all restaurant attendees recommend or make the final decision for purchasing
82% of our audience are involved in Loss Prevention
75% of our attendees identify Security as one of their job functions
55% of our audience say they are now involved in Safety planning as part of their job
33% of attendees include Risk Management as part of their job function

Contact our Exhibit Sales Team Today!
info@RLPSA.org

2026 RLPSA Annual Conference Sponsorship Tiers



“The Cornerstone” - PREMIER SPONSOR

Two Available

Investment: \$25,000

- Choose one:
 - **Sunday Night Welcome Reception** – Logo placement on event signage and website
 - **Board Dinner Sponsorship**- Branded Signage recognizing your company as the Sponsor
 - Two Invitations to the dinner
- Recognition in opening and closing remarks
- Logo on event signage, digital promotions, and onsite materials to include available marquees
- Recognized as a Premier Sponsor on program session walk-in slides
- One dedicated email distributed to attendees recognizing your company as a Premier Sponsor
- Logo will be prominently displayed on the RLPSA website for a minimum of six months post annual meeting recognizing your company as a Premier Sponsor
- Custom email to RLPSA membership for a one-time distribution – with Executive Office approval of content
- (1) 10x10 Exhibit Space to include one skirted table and two chairs
- (3) Company representative registrations to staff booth
- Premier booth placement
- (1) post-event attendee list (name, company, title)

“The Shield” - SIGNATURE SPONSOR

Two Available

Investment: \$15,000

- Tuesday Night Networking Event Sponsorship
- Signature Drink at the Bar
- Two dedicated emails highlighting the event recognizing your company as a Signature Sponsor
- Event and sponsors will be recognized on program session walk-in slides
- Branded Signage
- (1) 10x10 Exhibit Space to include one skirted table and two chairs
- (2) Company representative registrations to staff booth
- Preferred booth/table placement
- Recognized in opening and closing remarks
- Inclusion in social media campaigns and conference related communications
- (1) post-event attendee list (name, company, title)

2026 RLPSA Annual Conference Sponsorship Tiers



"The Secure Link" - SUPPORTING SPONSOR

EXHIBITOR-ONLY OPTIONS

One Available

Investment: \$6,500

- Monday Night Event "Badge, Booths & Brews" Exhibit Floor Happy Hour
- Logo placement on event signage and website
- Recognition in agenda and pre-event emails
- One dedicated email highlighting the event recognizing your company as a Signature Sponsor
- Event and sponsors will be recognized on program session walk-in slides Branded Signage
- Inclusion in social media campaigns and conference related email communications
- (1) post-event attendee list (name, company, title)

RLPSA MOST WANTED

Bounty Book Official Dispatch

One Available

Investment: \$7,500

- Attendees will collect their Bounty Book at your exhibit booth
- Logo placement on event signage and website
- Recognition in agenda and pre-event emails
- Recognized on program session walk-in slides
- Your company will be featured on branded signage as the starting point for RLPSA's Most Wanted event
- Inclusion in social media campaigns and conference related email communications
- (1) post-event attendee list (name, company, title)

RLPSA Saloon- where the Bounty is Collected!

One Available

Investment: \$10,000

- Branded Signage
- Includes a signature drink
- All raffles will take place from the Saloon
- Saloon includes a bar and bartender

RLPSA Bounty Book

Twenty Four Available

Investment: \$2,000

- Branded logo in Bounty Book
- Attendees will be required to visit your booth to be eligible for raffle



À la carte Opportunities

(Available to any tier sponsor & exhibitor)



RLPSA Member HQ Sponsorship (HQ)

One Available

Investment: \$7,500

- Celebrate with a champagne toast for up to 50 attendees Tuesday afternoon
- Recognized on email and social media communications
- Exclusive recognition on communications related to the HQ
- Branded Signage outside of the HQ
- Prominent visibility in a high-traffic area outside the Exhibit Hall, directly across from registration

Company-Named Wi-Fi Access Password

One Available

Investment: \$6,000

RLPSA Branded Lanyards*

One Available

Investment: \$4,000

**Branded lanyards distributed by other companies are strictly prohibited at the RLPSA Annual Conference*

Networking Breaks

Four Available

Investment: Exhibitor \$2,000/non-exhibitor \$4,000

- Branded Signage
- One Mobile App Notification prior to Break recognizing your company as the sponsor

Better than Last Year's Breakfast

Four Available

Investment: Exhibitor \$2,500/non-exhibitor \$4,500

- Branded Signage near each break station
- One Mobile App Notification recognizing your company as the sponsor of the attendee "Better than Last Year's Breakfast"

À la carte Opportunities (Available to any tier sponsor & exhibitor)

RLPSA Mechanical ~~Bull~~ Armadillo at the Tuesday Night Reception

Investment: \$2,000

- Branded Signage
- One Mobile App Notification recognizing your company as the sponsor of the armadillo at the Tuesday night reception

RLPSA CONNECT Workshops

CONNECT is a one-day regional event hosted by RLPSA Restaurant Members. Companies across the U.S. The agenda includes sponsor introductions, member/sponsor driven discussion.

- (3) THREE CONNECT events: \$7,500
- (1) CONNECT event: \$3,000

Branded Venue Decor

Floor Clings

Investment: \$600 each

Window Clings

Investment: \$450 each

Pole Wraps

Investment: \$500 each



Floor Cling Example



Window cling Example



Pole Wrap Example

RLPSA Exhibitor Rules & Regulations



1. Definitions

For this Agreement "Exhibitor" shall refer to any participant who is staffing or taking part in an Exhibit Space or a Meeting Room. Except where otherwise noted, the terms "Exhibits" and "Exhibit Space" will also refer to all Meeting Space or combination Exhibit Space and Meeting Space.

2. Attendance

Each individual staffing the Exhibit Space must register and pay the Exhibitor Registration Fee. This fee provides access to all Annual Conference functions.

3. Assignment of Exhibit and Meeting Space

RLPSA will assign exhibit and meeting space based upon a combination of factors: sponsorship level and date of application receipt. An application to participate is not counted as received until the registration and booth fees have been paid. No booths or rooms will be assigned or reserved without payment.

4. Exhibit Space (For further details, please see Guidelines)

All Exhibit fees must be paid in full by December 12, 2025. The Exhibit Space Fee as stated on the front of this Agreement includes the following provisions:

- 10' d x 10' w booth space
- 8' high backwall and 3' side drape
- 6' x 30" skirted table
- Company identification sign (7" x 44")
- 1 wastebasket
- Listing in the Show Guide or App (if applicable)
- 2 plastic chairs

5. Furnishings and Service

Costs for electrical needs, furniture and any additional items ARE NOT included in the Exhibitor or Meeting Space fees and must be prearranged by the Exhibitor. These items include A/V, electric, internet and phone lines. To obtain these additional services, please contact the official show decorator.

6. Payments and Provisions in Case of Default

If any Exhibitor fails to pay any sum required by the Exhibitor Contract and the Exhibitor Registration or fails to observe or abide by these rules and regulations, RLPSA reserves the right to terminate this contract immediately without refunding any monies previously paid by the exhibitor.

7. Set Up and Removal of Exhibits and Meeting Rooms

The exhibitor setup begins on Sunday, March 22, 2026, from noon to 4:00pm, set-up continues from 6:00am- 7:00am Monday, March 23, 2026. All booths must be set no later than 7:00 A.M. on Monday, March 23, 2026. Exhibits must remain completely intact until 4:00 pm on Tuesday, March 24, 2026, and must be fully removed from the exhibit hall by Tuesday, March 24, 2026, at 6:00pm. If exhibits have not been removed by that time, RLPSA reserves the right to have all items removed at the expense of the exhibitor. If exhibitors or sponsors tear down prior to the listed time, the exhibitor incurs an additional fee equal to their booth payment.

8. Character of Displays

RLPSA reserves the right to prohibit an exhibitor from conducting and maintaining an Exhibit/Meeting Room if, in the judgment of RLPSA, said exhibitors' or exhibitors' proposed exhibits, shall in any respect be deemed unsuitable. This prohibition relates to persons, conduct, articles of merchandise, printed matter, souvenirs, catalogs, or any other materials, without limitation, which affect the character of the event.

9. Subletting Exhibit Space and Other Prohibited Uses

Exhibitors are prohibited from assigning or subletting Exhibits or any registration badges, or any part thereof allotted to them. Exhibitors shall not exhibit, or permit to be exhibited in their display area, any merchandise or advertising materials which are not related to their own regular products.

10. Exhibit Security

RLPSA will provide security during the exhibit hall hours. However, exhibitors are ultimately responsible for obtaining insurance protecting their property while on the premises and/or in storage at the hotel. RLPSA shall not be responsible for theft, loss or injury to exhibitor's property in the hotel or exposition premises. Exhibitors are advised to take individual precautionary measures such as securing portable articles of value and removing such articles to a place of safekeeping after exhibit hours.

11. Insurance and Liability

It is agreed that the RLPSA, its directors, and its employees, and Marriott Dallas Allen Texas Hotel, shall not be liable to the exhibitor for any loss, damage, or injury to exhibitor's property, either personal or contained within the exhibit, for injuries to exhibitor's employees, agents, no matter how sustained, from fire, theft, accident, or other causes. Exhibitors agree to indemnify and hold harmless the Restaurant Loss Prevention & Security Association and Marriott Dallas Allen Texas Hotel all claims arising out of, or connected with, Exhibitor's participation in this Conference. Exhibitors or their agents may not allow any article to be brought into the exhibit hall, or any act on or about the exhibit premises, which will invalidate the insurance or increase the premium on the insurance maintained by the Restaurant Loss Prevention & Security Association, Marriott Dallas Allen Texas Hotel, or other exhibitors. Exhibitors shall not permit signs, merchandise, equipment, carpet, supplies, or any part of the exhibit booth, or other articles to be affixed, nailed, screwed, or otherwise attached to the doors, floors, walls, etc., in such a manner as to deface, damage, or destroy property. These restrictions are a condition of all space leases and subject the exhibitor to liability for damages resulting from such violations.

12. Prohibition of Sale of Products for Show Delivery

The selling of products for delivery at the RLPSA's Annual Conference and Exposition is strictly prohibited. The Restaurant Loss Prevention & Security Association provides display space for product and service exhibitions and demonstrations based on their commercial value and not for the purpose of cash sales on the exhibit floor.

13. Use of Exhibit Space (Promotions, Contests, Give-a-Ways, etc.)

Distribution of promotional materials by exhibitors to advertise, promote sales, and operate the exhibit must be confined to the contracted space occupied by the exhibit. A solicitation in person or by any sound producing process above the ordinary speaking tone of voice is prohibited. Under no circumstance will exhibitor personnel, models, hostesses, etc., be permitted to engage in promotional efforts outside the confines of their exhibit booth space. NOTE: All promotional giveaways need to be approved by RLPSA.

14. Amendments and Enforcement

The Restaurant Loss Prevention & Security Association shall have the sole authority and exclusive right to interpret, amend, and enforce these contract conditions, rules, and regulations. Written notice of any amendments or interpretations shall be provided to all confirmed exhibitors. Each Exhibitor for himself/herself, his/her agent and employee hereby agrees to abide by the contract conditions, rules, and regulations set forth herein, or by any subsequent amendments or interpretations. RLPSA reserves the right to enforce compliance with these contract conditions, rules and regulations.

15. Licensing

Exhibitor shall be responsible for securing all necessary licenses or consents for a) any performances, displays, or other uses of copyrighted works (including, but not limited to, music) or patented inventions, and b) any use of any name, likeness, signature, voice or other impressions, or other intellectual property owned by any third party used, directly or indirectly, by the exhibitor. The exhibitor hereby agrees to indemnify, defend and hold RLPSA harmless from and against any claim of liability and any resulting loss, cost or damage (including cost of lawsuit and attorneys' fees) for failure to obtain these licenses or consent and/or for infringements or other violations of the property rights or the rights of privacy or publicity of any third party.

16. Americans with Disabilities Act (ADA)

Exhibitors shall be responsible for making their exhibits accessible to persons with disabilities as required by the Americans with Disabilities Act and shall hold RLPSA harmless from any consequences of exhibiting companies' failure in this regard.

17. RLPSA Policy on Meetings and Private Functions

Vendor sponsored meetings, functions or events that are held during the official dates of the RLPSA's Annual Conference and Exposition are prohibited. This is to ensure that other activities do not compete with or detract from the Annual Conference and Exposition.

18. Cancellation of Exhibit Space and Refund Policy

RLPSA will refund the full Exhibit Space fee, which is less than 50% of the amount due at the date of cancellation, for cancellations received in writing before December 12, 2025. There will be no refunds for Exhibit Space beginning December 12, 2025.

19. Exhibitors Badge Policy

Exhibitors are permitted to purchase 1 additional badge. The additional badge can only be purchased for employees of the purchasing Exhibitor Company. Any company found to be in violation of this provision will be removed from the show flow, lose the opportunity to exhibit at RLPSA, and forfeit all monies paid. 20) Exhibits Coordinator

Let's Partner!

RLPSA sponsorships offer more than just visibility — they foster community, build credibility, and create meaningful relationships within the restaurant safety and security industry.

To check availability, reserve your sponsorship package, or explore Platinum-level opportunities — including educational track sponsorships, expanded marketing, and enhanced signage options — please contact us at info@RLPSA.org





RESTAURANT
LOSS PREVENTION & SECURITY
ASSOCIATION

SMARTER. TOGETHER.

2026 RLPSA Annual Conference
Exhibition Space and Sponsorship Agreement
Marriott, Dallas, Allen Texas Hotel and Convention Center
March 22-25, 2026

COMPANY NAME _____

Please provide your company name exactly as you would like it to appear in all promotional materials.

PRIMARY CONTACT FOR MARKETING AND LOGISTICS

(Receives all conference communications and setup details)

Name: _____

Title: _____

Email (required): _____ Phone (required): _____

Company Address: _____

City: _____ State: _____ Zip Code: _____

Company Website: _____

BILLING CONTACT

(Receives invoices and payment-related deadlines)

Name: _____

Title: _____

Email (required): _____ Phone (required): _____

Company Address: _____

City: _____ State: _____ Zip Code: _____



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EXHIBITOR BOOTH SPACE RATES & PERSONNEL INFORMATION

Exhibitor Type	Membership Status	Exhibit Space Rate
Distributor	Non-Member	\$4,510
Distributor	RLPSA Member	\$4,300
Manufacturer	Non-Member	\$5,875
Manufacturer	RLPSA Member	\$5,560

Two (2) Executive Registrations, limited to employees of your company.

The **option to purchase one (1) additional registration** at \$685. *(Additional registrant must be a verifiable employee of the exhibiting company.)*

Registration instructions for booth personnel will be sent to the primary contact listed above once a signed contract and booth assignment have been received.

Exhibit Space Rate: \$ _____

Additional Registration: \$ _____

Is your company an RLPSA Associate/Supplier Member? YES/NO

Referring to the floor plan diagram, choose three (3) booth spaces for consideration:

Selection One

Selection Two

Selection Three

Please list any companies or organizations you prefer not to be located near your booth



RESTAURANT LOSS PREVENTION & SECURITY ASSOCIATION

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CONFERENCE SPONSORSHIP OPPORTUNITIES

Name of Sponsorship Package: _____

Cost: \$ _____

ADDITIONAL SUPPORT OPTIONS

Name of Add-On: _____ Cost: \$ _____

Name of Add-On: _____ Cost: \$ _____

Name of Add-On: _____ Cost: \$ _____

Name of Add-On: _____ Cost: \$ _____

TOTAL AMOUNT DUE (EXHIBITION BOOTH AND SPONSORSHIP: \$ _____

Housing Requirement: All company representatives are required to stay at the host hotel, the Marriott Dallas, Allen Hotel and Convention Center. A special rate of \$179 per night has been secured for all attendees and exhibitor representatives.

Book your group rate for RLPSA Annual Conference

GROUP RATE DEADLINE: SATURDAY, MARCH 7, 2026

READ BELOW

Please note that not all sponsorships include an exhibit booth. If you did not purchase a booth separately, one is not included.

All exhibitors and sponsors are invited to participate in the attendee giveaways and raffles taking place during the final break on Tuesday afternoon. A representative from your company will be responsible for presenting your prize.

Please note that no additional giveaways, contests, or gamification activities are permitted at exhibit booths without prior written approval from the RLPSA Executive Office.

The distribution of company branded lanyards distributed to attendees for their use at the RLPSA Annual Conference is strictly prohibited. This includes having lanyards on booth furniture.

Payment options will be on your invoice.

There are no refunds for booths or sponsorships past December 12, 2025, due to the limited time to resell the sponsorship opportunity.

****Any company found to be in violation of this policy will lose the opportunity to exhibit at RLPSA and all monies paid. Make sure to read Paragraph 19 Terms and Conditions.**



RESTAURANT
LOSS PREVENTION & SECURITY
ASSOCIATION

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RLPSA reserves the right to establish and amend rules and regulations governing exhibitors as it deems necessary, with written notice. RLPSA retains full authority to interpret and enforce all such rules. The Rules and Regulations accompanying this Agreement are hereby incorporated by reference. By signing this Agreement, the exhibitor agrees to comply with these rules, as well as any additional guidelines provided in RLPSA Annual Conference materials and communications.

This Agreement cannot be varied, modified or canceled by the Exhibitor at any time without the express written consent of an authorized representative of RLPSA. By signing below, you agree to the entire terms and conditions listed on page three.

Signature:

Date: _

Complete, sign and return by email to: info@rlpsa.org

—

RLPSA USE ONLY

Date Received_Booth Assigned