



2026 RLPSA CONNECT

In-Person Event

Sponsorship Prospectus

Domino's HQ | Ann Arbor, MI

2026 RLPSA Regional CONNECT In-Person Series

CONNECT is an exclusive, one-day regional event hosted by RLPSA Restaurant Member Companies across the U.S. The agenda includes sponsor introductions, member presentations, collaborative roundtables, and a networking reception.

Why Sponsor CONNECT?

Get direct, undiluted access to restaurant leaders. Each CONNECT event draws 40–50 senior restaurant attendees, including RLPSA leadership. Only sponsoring solution providers may attend.

Sponsor Benefits

✓ Exclusive Access

- Two complimentary sponsor registrations
- 1-2 minute introduction (prior to session)

✓ Brand Visibility

- Featured in 2 pre-event + 1 post-event social media promos
- Logo on CONNECT webpage
- Logo included in attendee emails

✓ On-Site Promotion

- Logo on venue signage
- Branded giveaways/raffle items at each seat (sponsor provides)

✓ Lead Generation

- One-time attendee contact list one week prior to the event
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Sponsorship Package

Single Event – \$3,000

Three Event Package – \$7,500 (\$2,500 per event)

Add-On Enhancements (Per Event)

- Networking Reception (3 available) – \$1,700
- Branded Lanyards (1 available) – \$500

To secure your sponsorship, please email info@rlpsa.org to request a sponsorship agreement.